

# EASS 2008 - Culture and Globalization in East Asia

- v1** EASS Study Year  
**v2** Country  
**v3** Respondent Number

## **A: Local cultural activities**

	Often	Sometimes	Seldom	Not at all
<b>v4</b> A1: How often do you watch Japanese animation?	(1)	(2)	(3)	(4)
<b>v5</b> A2: How often do you watch Chinese movies?	(1)	(2)	(3)	(4)
<b>v6</b> A3: How often do you watch Korean TV drama?	(1)	(2)	(3)	(4)

## **B: Rituals in East Asia and Their Variations**

**v7**

B1: (Only those who have child) Did you do fortune-telling of name, when you thought your child's name?

- (1) Yes      (2) No

**v8**

B2: To what extent do you care about auspicious or ominous day for special occasions such as wedding, moving, or funeral ceremony?"

- (1) Very much      (2) Fairly much      (3) Not too much      (4) Not at all

## **C: Preferred qualities of friends**

When you associate with your personal friend, how important is each of the following qualities?

	Very important	Important	Neither important nor unimportant	Not important	Not important at all
<b>v9</b> a. Honest	(1)	(2)	(3)	(4)	(5)
<b>v10</b> b. Responsible	(1)	(2)	(3)	(4)	(5)
<b>v11</b> c. Intelligent	(1)	(2)	(3)	(4)	(5)
<b>v12</b> d. Cultured	(1)	(2)	(3)	(4)	(5)
<b>v13</b> e. Powerful	(1)	(2)	(3)	(4)	(5)
<b>v14</b> f. Wealthy	(1)	(2)	(3)	(4)	(5)
<b>v15</b> g. Loyal	(1)	(2)	(3)	(4)	(5)
<b>v16</b> h. Warm-hearted	(1)	(2)	(3)	(4)	(5)

## **D: Values**

### **D1: Patriarchy/Gender Role**

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
<b>v17</b> (a) It is more important for a wife to help her husband's career than to pursue her own career.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v17_jp</b> A husband's job is to earn money; a wife's job is to look after the home and family.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v18</b> (b) The authority of father in a family should be respected under any circumstances.	(1)	(2)	(3)	(4)	(5)	(6)	(7)

### **D2: Harmony**

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
<b>v19</b> (a) It is not desirable to oppose an idea which the majority of people accept, even if it is different from one's own.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v20</b> (b) One should not express one's complaints about others in order to have good relationship with them.	(1)	(2)	(3)	(4)	(5)	(6)	(7)

**D3: In-Group Orientation**

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
<b>v21</b> (a) When hiring someone at a private company, even if an unacquainted person is more qualified, it would still be better to give the opportunity to relatives or friends.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v22</b> (b) I would be honored when people who come from the same town play an important role in society.	(1)	(2)	(3)	(4)	(5)	(6)	(7)

**D4: Hierarchy/Authority**

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
<b>v23</b> (a) A subordinate should obey the superiors' instructions, even if the person cannot agree with them.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v24</b> (b) If we have capable leaders, it is better to let them decide everything.	(1)	(2)	(3)	(4)	(5)	(6)	(7)

**D5: Uncertainty Avoidance/Risk Taking**

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
<b>v25</b> (a) A life full of risks and chances is more desirable than an ordinary and stable life.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v26</b> (b) With extra money, I would invest in items for high returns even if they are risky.	(1)	(2)	(3)	(4)	(5)	(6)	(7)

**E: East Asian Identity** (*The symbolic images of East Asia*)

How close do you feel to...

	Very close	Somewhat close	Not so close	Not at all close
<b>v27</b> a) Your city/town of residence	(1)	(2)	(3)	(4)
<b>v28</b> b) [Country]	(1)	(2)	(3)	(4)
<b>v29</b> c) East Asia (adapted)	(1)	(2)	(3)	(4)

## **F: Entertainment activities**

F1: How much do you like the following genres of music?

	Like very much	Like	Neutral	Dislike	Dislike very much
<b>v30</b> a) [Western] classical music	(1)	(2)	(3)	(4)	(5)
<b>v31</b> b) Rock music	(1)	(2)	(3)	(4)	(5)
<b>v32</b> c) Jazz/Blues	(1)	(2)	(3)	(4)	(5)
<b>v33</b> d) Popular music	(1)	(2)	(3)	(4)	(5)
<b>v34</b> e) [Country's specific] traditional music	(1)	(2)	(3)	(4)	(5)

**v35**

F2: When people go abroad, some of them may engage in sex-related entertainments. Do you know that any of your friends, coworkers, or neighbors had any of these when they went abroad?

- (1) Yes, many of them
- (2) Yes, some of them
- (3) Yes, few of them
- (4) None of them--- skip the next question
- (5) I don't know

F3: If they did, do you happen to know in which countries they had those sex-related entertainments? (plural answers)

- v36** (1) East Asian countries  
**v37** (2) South East Asian countries  
**v38** (3) Europe  
**v39** (4) North America  
**v40** (5) Other (please specify: )

## **G: Global Knowledge**

**v41**

G1: How often do you talk about international issues with your families, friends, or other people?

- (1) Almost everyday
- (2) Several times a week
- (3) About once a week
- (4) About once a month
- (5) Several times a year
- (6) About once a year
- (7) Never

**H: Media Usage**

H1: From which of the following sources do you learn international news? Check ALL that apply.

- v42** (1) Newspapers  
**v43** (2) Radio  
**v44** (3) TV  
**v45** (4) Internet  
**v46** (5) Persons  
**v47** (6) Other

**I: Cultural contacts**

I1: [Travel] Have you ever been to (country or region)?

I2: [Acquaintances] Do you have acquaintances from (country or region)?

- (1)Yes      (2)No

Country/Region	G1:Travel		G2:Acquaintances			
		Yes	No		Yes	No
a) China	<b>v48</b>	(1)	(2)	<b>v55</b>	(1)	(2)
b) Japan	<b>v49</b>	(1)	(2)	<b>v56</b>	(1)	(2)
c) S. Korea	<b>v50</b>	(1)	(2)	<b>v57</b>	(1)	(2)
d) Taiwan	<b>v51</b>	(1)	(2)	<b>v58</b>	(1)	(2)
e) South East Asia	<b>v52</b>	(1)	(2)	<b>v59</b>	(1)	(2)
f) Europe	<b>v53</b>	(1)	(2)	<b>v60</b>	(1)	(2)
g) North America	<b>v54</b>	(1)	(2)	<b>v61</b>	(1)	(2)

## **J: Social Distance towards Other Countries**

How would you feel about having members of the people from the following countries or regions?  
Can you accept the people who are from each of the following countries or regions? (Do not ask about your own country or region.)

	Japan		South Korea		Taiwan		China		South East Asia		Europe		North America	
	Y	N	Y	N	Y	N	Y	N	Y	N	Y	N	Y	N
J1: Working alongside me in my job	<b>v62</b> (1)   (2)		<b>v63</b> (1)   (2)		<b>v64</b> (1)   (2)		<b>v65</b> (1)   (2)		<b>v66</b> (1)   (2)		<b>v67</b> (1)   (2)		<b>v68</b> (1)   (2)	
J2: On my street as neighbors	<b>v69</b> (1)   (2)		<b>v70</b> (1)   (2)		<b>v71</b> (1)   (2)		<b>v72</b> (1)   (2)		<b>v73</b> (1)   (2)		<b>v74</b> (1)   (2)		<b>v75</b> (1)   (2)	
J3: As close kin by marriage	<b>v76</b> (1)   (2)		<b>v77</b> (1)   (2)		<b>v78</b> (1)   (2)		<b>v79</b> (1)   (2)		<b>v80</b> (1)   (2)		<b>v81</b> (1)   (2)		<b>v82</b> (1)   (2)	

## **K: International Migration**

### **v83**

K1: Would you like foreign workers to increase or decrease in [country/region]?

- (1) Increase greatly
- (2) Increase some
- (3) Stay the same
- (4) Decrease some
- (5) Decrease greatly

### **v84**

K2: Would you like foreign brides to increase or decrease in [country/region]?

- (1) Increase greatly
- (2) Increase some
- (3) Stay the same
- (4) Decrease some
- (5) Decrease greatly

### **v84\_tw1**

Would you like foreign brides who are from South East Asian to increase or decrease in Taiwan?

### **v84\_tw2**

Would you like foreign brides who are from China to increase or decrease in Taiwan?

### **v84\_tw3**

Would you like foreign brides who are from other foreign country to increase or decrease in Taiwan?

## **L: Attitudes towards Globalization-Nationalism**

Now we would like to ask a few questions about relations between (country/region, e.g. South Korea) and other countries. How much do you agree or disagree with these statements?

	Strongly agree	Agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Disagree	Strongly disagree
<b>v85</b> L1: (Country/region) should limit the import of foreign products in order to protect its national economy.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v86</b> L2: (Country/region) should follow its national interests even if these would lead to conflicts with other nations.	(1)	(2)	(3)	(4)	(5)	(6)	(7)
<b>v87</b> L3: Increased exposure to foreign films, music and books is damaging our own culture.	(1)	(2)	(3)	(4)	(5)	(6)	(7)

## **M: Overall Evaluation about Globalization**

Mobility of people, goods, and capital etc. has been increasing among countries/regions, do you think it is good or bad for ...

	Very good	Good	Somewhat good	Neither good nor bad	Somewhat bad	Bad	Very Bad	Can't choose
<b>v88</b> M1: The (country/region)'s economy	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b>v89</b> M2: Job opportunities for (country/region)'s workers	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<b>v90</b> M3: The (country/region)'s environment	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)

## **N: Social Network**

### **v91**

N1: During the last [Chinese] New Year celebration, with how many people other than family members or relatives did you exchange holiday greetings through telephone, mails, internet, home visits, or gatherings? Your best estimates are: ...

- (1) 0
- (2) 1-4
- (3) 5-9
- (4) 10-19
- (5) 20-49
- (6) 50-99
- (7) 100 or more

### **v92**

N2: During the last [Chinese] New Year celebration, with how many family members or relatives, excluding those who live with you, did you exchange holiday greetings through telephone, mails, internet, home visits, or gatherings? Your best estimates are: ...

- (1) 0
- (2) 1-4
- (3) 5-9
- (4) 10-19
- (5) 20-49
- (6) 50-99
- (7) 100 or more

*\*CGSS uses open-ended question, instead of close-ended question for N1 and N2.*

### **v93**

N3: On an ordinary day, with how many people other than family members or relatives do you have contacts through telephone, mails, internet, or face-to-face? Your best estimates are: ...

- (1) 0
- (2) 1-4
- (3) 5-9
- (4) 10-19
- (5) 20-49
- (6) 50-99
- (7) 100 or more



**v94**

N4: On an ordinary day, with how many family members or relatives, excluding those who live with you, do you have contacts through telephone, mails, internet, or face-to-face? Your best estimates are:

- (1) 0
- (2) 1-4
- (3) 5-9
- (4) 10-19
- (5) 20-49
- (6) 50-99
- (7) 100 or more

N5: Among the people you mentioned in questions N1 to N4, check those occupations in which some of them work from the following:

	Yes	No
<b>v95</b> (1) Legislators, senior officials	___	___
<b>v96</b> (2) Managers	___	___
<b>v97</b> (3) Professionals	___	___
<b>v98</b> (4) Technicians or associate professionals	___	___
<b>v99</b> (5) Clerical support workers	___	___
<b>v100</b> (6) Service or sales workers	___	___
<b>v101</b> (7) Skilled agricultural, forestry or fishery workers	___	___
<b>v102</b> (8) Craft or related trade workers	___	___
<b>v103</b> (9) Plant or machine operators or assemblers	___	___
<b>v104</b> (10) Elementary occupations	___	___

*\*CGSS uses two forms of questionnaire (Form A and Form B). All respondents of EASS answer both Form A and Form B. N1, N2, and slightly different format of N5 (=N5') are in Form A. N3, N4, and N5 shown here are in Form B. Data of N5' are converted to match N5.*

*\*TSCS asks N5 about people whom respondents have in mind in N3 and N4.*

## **O: Questions on fluency in English**

How would you assess your abilities in :

		Very good	Good	Fair	Poor	Very poor
<b>v105</b>	O1. Reading a short article in English newspapers	(1)	(2)	(3)	(4)	(5)
<b>v106</b>	O2. Chatting with English speakers	(1)	(2)	(3)	(4)	(5)
<b>v107</b>	O3. Writing a letter in English	(1)	(2)	(3)	(4)	(5)

## **P: Optional Questions**

### **s1\_cjt**

P1: Did you obtain a bachelor/master's/doctoral degree overseas?

- (1) Yes      (2) No

### **s2\_cjt**

P2: Did you participate in any professional training or on-the-job training for at least 5 days overseas?

- (1) Yes\*      (2) No

*\*JGSS includes educational training as well as occupational training*

### **cn\_frcap**

P3: What's the property right of your current company/work unit (or your last company/work unit)?

- (1) State owned
- (2) Collective owned
- (3) Private
- (4) Funded by Hong Kong/Macau/Taiwan capital
- (5) Funded by foreign capital
- (6) Combined capital
- (7) Others
- (8) Not clear

### **jp\_frcap**

P4: Do you work for a foreign capital company as your main job?

- (1) I work for a foreign capital company
- (2) I do not work for a foreign capital company
- (3) Currently, I do not work for pay

### **tw\_frcap**

P5: What is the main source of capital of the organization or company you work for?

- (1) Foreign capital
- (2) Domestic capital
- (3) Both foreign and domestic capital
- (4) Non-profit organization
- (5) Public sector

**EASS 2008 Standard Background Variable:**

<b>sex</b>	R: Sex
<b>age</b>	R: Age
<b>marital</b>	R: Marital status
<b>relig</b>	R: Religious main groups
<b>topbot</b>	R: Top bottom self-placement 10 pt scale
<b>urbrural</b>	R: Self-assessment of community type
<b>cn_reg</b>	Region: China
<b>jp_reg</b>	Region: Japan
<b>kr_reg</b>	Region: South Korea
<b>tw_reg</b>	Region: Taiwan
<b>happy</b>	R: General happiness
<b>happy_kr</b>	R: General happiness: Korea
<b>educyrs</b>	R: Education I: years of schooling
<b>degree</b>	R: Education II: highest education level
<b>inschl</b>	R: Education I sub: still in school
<b>wrkst</b>	R: Current working status
<b>fullpart</b>	R: Working full- or part-time
<b>wrkhrs</b>	R: Working hours per week
<b>empcntrt</b>	R: Employment contract of wage employees
<b>wrktype</b>	R: Employment sector
<b>whynowrk</b>	R: Reasons for having no current work income
<b>isco88</b>	R: Occupation ILO, ISCO 1988 4-digit
<b>cn_rinc</b>	R: Earnings from main job: China
<b>jp_rinc</b>	R: Earnings from main job: Japan
<b>kr_rinc</b>	R: Earnings from main job: Korea
<b>tw_rinc</b>	R: Earnings from jobs (both main and part-time jobs): Taiwan
<b>cn_rincx</b>	R: Income other than main job: China
<b>jp_rincx</b>	R: Income other than main job: Japan
<b>kr_rincx</b>	R: Income other than main job: Korea
<b>tw_rincx</b>	R: Income other than main job: Taiwan
<b>hhdnum</b>	Number of household members
<b>cn_hinc</b>	Total household income: China
<b>jp_hinc</b>	Total household income: Japan
<b>kr_hinc</b>	Total household income: Korea
<b>tw_hinc</b>	Total household income: Taiwan
<b>rltvhinc</b>	Household income compared
<b>weight</b>	Weighting factor
<b>spage</b>	SP: Age
<b>spedyrs</b>	SP: Education I: years of schooling

<b>spdegr</b>	SP: Education II: highest education level
<b>spinschl</b>	SP: Education I sub: still in school
<b>spwrkst</b>	SP: Current working status
<b>spfullpt</b>	SP: Working full- or part-time
<b>spwrkhrs</b>	SP: Working hours per week
<b>spempcnt</b>	SP: Employment contract of wage employees
<b>spwktype</b>	SP: Employment sector
<b>spnowrk</b>	SP: Reasons for having no current work income
<b>spisco88</b>	SP: Occupation ILO, ISCO 1988 4-digit
<b>cn_spinc</b>	SP: Earnings from main job: China
<b>jp_spinc</b>	SP: Earnings from main job: Japan
<b>kr_spinc</b>	SP: Earnings from main job: Korea
<b>tw_spinc</b>	SP: Earnings from jobs (both main and part-time jobs): Taiwan
<b>cn_sincx</b>	SP: Income other than main job: China
<b>jp_sincx</b>	SP: Income other than main job: Japan
<b>kr_sincx</b>	SP: Income other than main job: Korea
<b>tw_sincx</b>	SP: Income other than main job: Taiwan
<b>paedyrs</b>	PA: Education I: years of schooling
<b>padegr</b>	PA: Education II: highest education level
<b>maedyrs</b>	MA: Education I: years of schooling
<b>madegr</b>	MA: Education II: highest education level